

RACHEL LEIGH

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GRAPHIC & WEB DESIGN • MOTION GRAPHICS
ORIGINAL MUSIC • AUDIO PRODUCTION
INSTALLATIONS • EDUCATION • PERFORMANCE

WORK HISTORY

Senior Designer at BPS Marketing

2011–2018 | bpsindy.com

- Developed identity and diverse print and digital collateral for 20+ clients
- Communicated with clients and vendors to manage projects
- Supervised projects for interns and creative contractors
- Wrote/edited copy for warmth and clarity
- Extended branding across signage, exhibits, wraps, awards and apparel
- Developed sets for photo and video shoots
- Participated in the design and technical execution of live shows and events
- Created motion graphics for TV and web campaigns
- Built, redesigned and maintained WordPress websites

Instructor | 2009–2011

- Developed and taught high school French 1 & 2 at Cornerstone Academy
- Created web, print, audio, and video materials to enhance learning beyond the classroom
- Collaborated with another instructor to develop and teach Fundamentals of Graphic Design elective
- Tutored students privately in French and violin

Independent Artist & Freelancer

since 2007 | majuscule.co

- *LIGHT SCHEAUX* at Tube Factory Artspace in Indianapolis: a gallery installation of nine sculptural and mechanical pieces that manipulate light
- Develop live performances and workshops involving music and light
- *Orogen*; original electronic music EP
- Provide graphic & web design services to private clients

Multimedia Maven at Know No Stranger

since 2014 | knownostranger.com

- Collaborated on a full-length original musical as part of Indianapolis Museum of Art residency
- Manage and design show promotion
- Build and maintain website, show-specific microsites
- Produce original music
- Record, edit, and mix audio projects
- Manage projects and promote tools to streamline group communication
- Assist at sound and light boards during performances
- Build puppets and props with found materials
- Direct stop-motion video shoots
- Initiate and build experimental installations and visuals
- Assist with administrative tasks and client communication

EDUCATION

2012 Art Institute of Indianapolis; *Bachelor of Science in Graphic Design*

2008 Black Forest Academy in Kandern, Germany

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