RACHEL LEIGH rachel@majuscule.co | 317.652.0843

Senior Designer at **BPS Marketing**

Good to their people and their clients, this small full-service agency has been going strong for almost 35 years.

- Develop identity and diverse print and digital collateral for 20+ clients
- · Maintain direct client contact and assure satisfaction within deadlines
- · Communicate with printers and vendors
- Write/edit copy
- · Design signage, car wraps, interior graphics, exhibits and awards
- Develop sets for photo and video shoots
- · Create motion graphics for TV and online campaigns
- · Build, redesign and maintain many WordPress and Concrete5 websites
- · Participate in the design and technical execution of live shows and events
- Supervise and manage projects for interns and creative contractors

since 2011 | bpsindy.com

Multimedia Maven at Know No Stranger

This quirky collective has been delighting Indianapolis with all manner of projects since 2009.

- · Collaborated on a full-length original musical as part of Indianapolis Museum of Art residency
- · Manage projects and promote tools to streamline group communication
- · Lead and participate in regular brainstorms
- · Produce original music
- Record and edit audio projects
- Design and distribute promotional materials
- Build puppets and props with found materials
- Directed stop-motion video shoots
- · Build and maintain website and show-specific microsites
- · Edit show footage for web
- · Develop and build experimental objects and installations
- Assist with administrative tasks and client communication

since 2014 | knownostranger.com

I'm at	Photoshop	InDesign	WordPress	Reaper	Microsoft Office	Slack
home in	Illustrator	After Effects	HTML/CSS	Reason	GSuite	Trello

school daze

2012 Art Institute of Indianapolis Bachelor of Science in Graphic Design

2008 Black Forest Academy in Kandern, Germany

miscellany

In addition to BPS and KNS, I keep a number of solo and freelance projects going as well, catalogued at majuscule.co

I spent my teen years in Western Europe, and speak decent French. German and faux Scottish.

When I'm not on my computer, I like to be on my bike or a rock wall.